



FEMCITY

*Hey FEM, a mini bio about you and your biz...*

## HOW TO WRITE A BOILER PLATE

Created w/ love + prosperity vibes for you + your business

By Founder of FemCity® Violette de Ayala

MY INTENTION IS TO HELP FEMS LOOKING TO WRITE A BOILER PLATE ON THEMSELVES BUT FEELING STUCK ON HOW TO GET STARTED

1. WHAT DO YOU DO THAT MAKES YOU UNIQUE? TO WARM UP, WRITE DOWN WORDS THAT COME TO MIND.
2. SUPPORT YOUR UNIQUENESS WITH SOME NOTES ON YOUR EXPERIENCE AND SPECIALTY. WRITE DOWN SENTENCES THAT COME TO MIND.
3. HOW CAN PEOPLE FIND YOU, AND WHY SHOULD THEY REACH OUT TO YOU? {THIS IS YOUR CALL TO ACTION IN THE MAKING}.

**ACTION PLAN** // THE ABOVE EXERCISES WILL GET YOUR MIND THINKING OF WHAT YOU BRING TO THE TABLE AND HOW TO WRITE THAT ALL IN 3-4 SENTENCES. PLAY AROUND WITH THE 3-4 SENTENCES AND THE WORDS THAT YOU USE. BE SURE TO USE WORDS THAT ARE REFLECTIVE OF YOUR PERSONALITY AND THE SPIRIT OF YOUR BUSINESS. TWEAK, EDIT AND THEN POST!