



FEMCITY

Hey FEM, lets get your profile buzzing with opportunity

HOW TO CREATE A KILLER PROFILE

Created w/ love + prosperity vibes for you + your business

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MY INTENTION TO HELP FEMS CREATE AN ENGAGING PROFILE THAT IS CONNECTED TO THEIR VOICE AND CREATES OPPORTUNITIES IN REVENUE.

1. IN ONE SENTENCE, WHAT DOES YOUR BUSINESS DO? ONCE YOU WRITE IT OUT, TWEAK IT AND ADD IN WORDS THAT MAKE IT STAND OUT [A BIT WITTY AND UNIQUE].

2. WHAT ARE THE SERVICES YOU OFFER THAT BENEFIT YOUR CLIENTS?

3. WHAT ARE SOME TESTIMONIALS THAT CURRENT OR PAST CLIENTS HAVE SHARED ABOUT YOUR BUSINESS?[PERHAPS SOME AWARDS YOU HAVE RECEIVED AS WELL]

ACTION PLAN // CREATE A “TO THE POINT” PROFILE TO SHARE WHAT YOU DO IN A CONCISE WAY. LOOK FOR OTHER PROFILES YOU LIKE AND REVIEW WHAT IT IS YOU LIKE ABOUT IT AND WHAT ELEMENT “CAPTURES” YOU. TWEAK IT AND THEN TEST IT. YOU CAN ASK OTHERS TO GIVE IT A READ THROUGH AS WELL.