



FEMCITY®

50+ LOCAL COMMUNITIES AND AN ONLINE PLATFORM CREATED FOR WOMEN LAUNCHING + GROWING BUSINESSES. THE SITE INCLUDES WEEKLY CLASSES, PODCASTS, WORKSHEETS + E-BOOKS FOR DOWNLOADING, THE FEMCITY BLOG, VIDEO EPISODES ON BUSINESS TRENDS AND LIFESTYLE INSPIRATION.

50+ CITIES

AROUND THE WORLD

600 EVENTS

PER YEAR

DEMOGRAPHICS

100% FEMALE MEMBERSHIP

8% 25-34 YEARS OLD

33% 35-44 YEARS OLD

32% 45-54 YEARS OLD

15% 55-64 YEARS OLD

9% 65+ YEARS OLD

SITE TRAFFIC

84K PAGE VIEWS/YEAR

189K UNIQUE VISITORS/YEAR

21K EMAIL SUBSCRIBERS

COLLABORATION

SPONSORED POSTS

PUBLIC SPEAKING

EVENTS + TRAVEL

PRODUCT PLACEMENT

PODCAST + YOUTUBE

CORPORATE PROGRAMMING

SOCIAL MEDIA

25K FACEBOOK

12K INSTAGRAM

6K LINKEDIN

1K YOUTUBE



VIOLETTE DE AYALA
FOUNDER + CEO

Violette has been quoted in *Success*, *Entrepreneur*, *MSNBC*, and *Mashable*. She has also been featured in *People*, *InStyle*, and *Real Simple* magazines.

WE ARE PROUD
TO BE RECOGNIZED BY THE
FOLLOWING ORGANIZATIONS:



FEMCITY
AS SEEN ON



BUSINESS
INSIDER

BUSINESS
NEWS DAILY
Small Business Solutions & Inspiration



COSMOPOLITAN



Entrepreneur
MAGAZINE

FAST@MPANY

FOOD52

Forbes

GLAMOUR

IHUFFPOSTI

Inc.

marie claire

Mashable



shondaland

SUCCESS

UP JOURNEY

VOGUE

YAHOO!
SMALL BUSINESS

PAST + CURRENT FEMCITY
PARTNERS

DONALD/PLINER

EQUINOX



fresh Vine
NAPA, CALIFORNIA

GYMBOREE.

Google

hint
water made tasty™

intuit



★ macy's



Neiman/Marcus



Staks
Fifth Avenue

SHESPEAKS

Soma

TED BAKER®
LONDON



yelp